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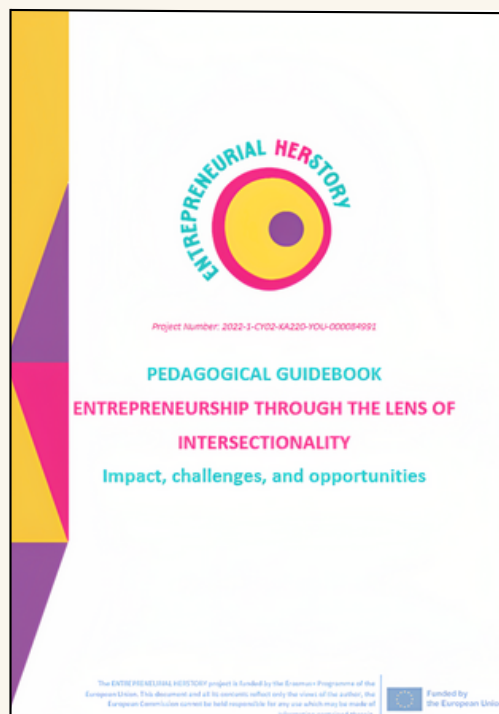
PRESS RELEASE

Publication of Entrepreneurial Herstory's Pedagogical Guidebook & Podcast Series

The **Entrepreneurial Herstory project** has successfully completed and published its first main output, which consists of a dynamic combination of text and audio-based educational resources: a **Pedagogical Guidebook** and a **Podcast series** on intersectionality in entrepreneurship.

First, the project partners have developed Entrepreneurial Herstory's Pedagogical Guidebook, titled **"Entrepreneurship through the Lens of Intersectionality: Impact, challenges, and opportunities"**.

In order to increase the accessibility and reach of the material, the Guidebook has then been converted and adapted into a complementary Podcast series under the same title, consisting of 5 episodes.



Cover page of EH Pedagogical Guidebook





AIM AND SCOPE OF THE GUIDEBOOK & PODCAST SERIES

Both the Guidebook and the Podcast series encompass and analyse the theoretical framework of the project. Their key aim is to introduce the audience to the concept of **intersectionality** in the world of entrepreneurship and help break the barriers faced by minorities and underrepresented social groups – including women – in the field.

In addition to presenting **evidence-based research** on female and minority entrepreneurship, the Guidebook and Podcast series are further enriched with valuable insights derived from **interviews** conducted by the project's consortium with **12 entrepreneurship experts** and **12 psychologists and sociologists** coming from the 5 European countries participating in the project (Cyprus, Greece, Spain, The Netherlands, and Romania).

Both the Guidebook and all Podcast episodes are available in **5 languages**, including **English (EN)** and all national languages of the partner organisations, namely **Greek (EL)**, **Dutch (NL)**, **Romanian (RO)**, and **Spanish (ES)**.



Cover page of EH Podcast Series graphics



EH PODCAST SERIES – AN OVERVIEW

Entrepreneurial Herstory's Podcast series features **5 episodes**, including an Introductory episode and 4 main ones (~ 20 mins in duration each), focusing on the different thematic areas explored in the Guidebook.

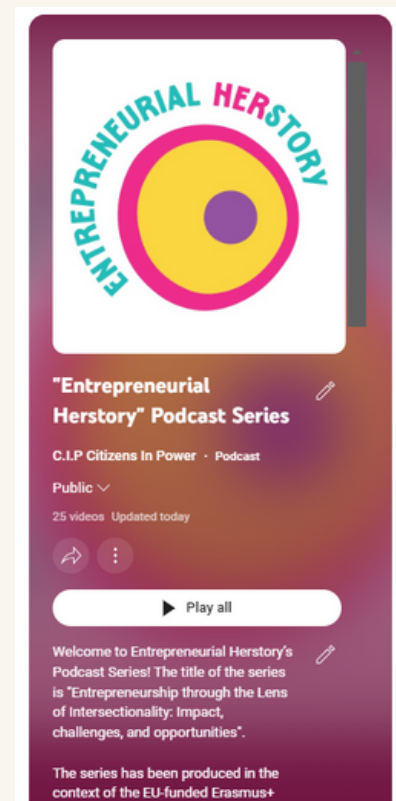
Following is an **overview** of the Episodes:

- **Introductory Episode**
- **Episode 1:** Entrepreneurship and the urban entrepreneur's key traits
- **Episode 2:** Positive representation of marginalised groups & Data about female entrepreneurs from underrepresented communities
- **Episode 3:** Intersectional Lens in Entrepreneurship
- **Episode 4:** Turning failure into success

ACCESS TO THE RESOURCES

You can access and download both the Guidebook and the Podcast Series episodes in all available languages in the **corresponding section on the project website**.

The Podcast series can also be streamed on **CIP's YouTube channel**.



[EH Podcast on CIP's YouTube Channel](#)

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<https://entrepreneurialherstory.eu/>



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