



Embracing Gender Oriented Approach for Entrepreneurial Growth through the Lens of Intersectionality and Applauding the Virtues of Mistakeful Learning

Project Description

The “Entrepreneurial Herstory” project aims to enhance the entrepreneurial mindset among young entrepreneurs by identifying role models away from toxic gendered stereotypes and values.

Main results:

- Pedagogical Guidebook & Podcast series
- Serious Game
- e-Learning Module



“Herstory Legends”

A collaborative board game

A board game meant to be played by 3-6 players, developed to increase the visibility of women entrepreneurs in underrepresented communities, combat stereotypes, and facilitate understanding of entrepreneurial concepts through real life role models!

In the captivating world of "HERSTORY LEGENDS," players embark on an entrepreneurial journey filled with thrilling challenges and opportunities for growth. As they navigate the dynamic landscape of business, they'll encounter a series of thought-provoking challenges that will put their skills and strategic thinking to the test.

The game will be available in downloadable files on our website in English, Greek, Dutch, Romanian, and Spanish, as well as on Tabletopia.





A first glimpse



Funded by the European Union

Playtesting Sessions

In June, the “Herstory” partners facilitated a total of 6 pilot testing workshops with young people in Cyprus, Greece, Spain, Romania, and the Netherlands. Each workshop was attended by and engaged several youth workers, trainers, and aspiring young entrepreneurs. They enjoyed the game and provide valuable feedback for its improvement.



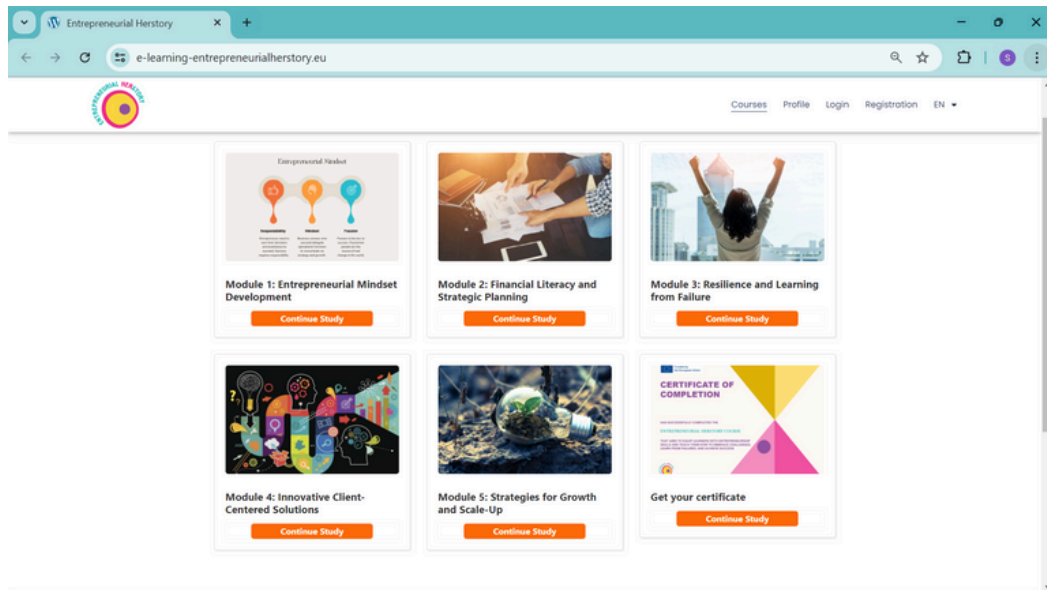
from the online testing on Tabletopia platform





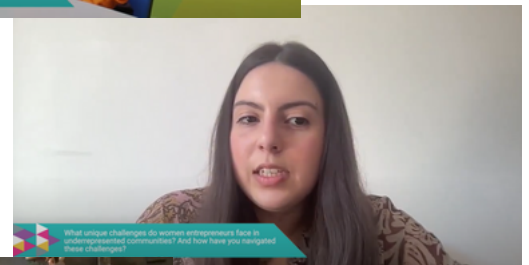
What's next? e-Learning Module on how to turn challenges into success

Five courses are being developed to help to help youth workers and educators improve their skills on how to train future entrepreneurs to accept challenges and transform them into success. Users can access it for gratis and browse at their own pace, while upon completion of the 5 modules, a certificate of attendance is provided.



Mini DocuSeries on Intersectionality in Entrepreneurship

12 successful women entrepreneurs share their captivating stories, in short videos, aiming to inspire, empower and motivate anyone that aspires on an entrepreneurial journey, no matter their background.



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Entrepreneurial Herstory.

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www.entrepreneurialherstory.eu



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