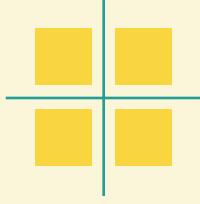


SWOT ANALYSIS

Evaluate your business's internal Strengths and Weaknesses, as well as external Opportunities and Threats. A SWOT analysis will be unique to each business (and for different parts of the business). It will change over time as conditions change and so the analysis needs to be undertaken regularly.



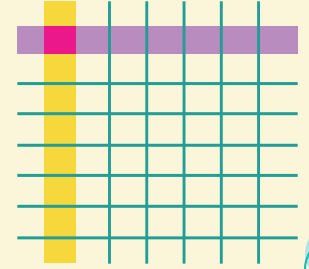
LIFE CYCLE ASSESSMENT (LCA)

Evaluate the environmental impact of your products from raw material extraction to disposal, ensuring sustainability.



SKILL MATRIX

Assess existing and desired skills for career transition, identifying areas for development and strategic skill acquisition.



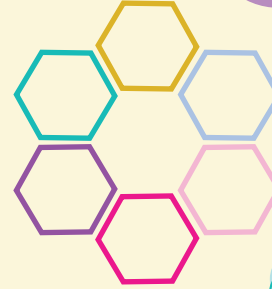
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Introduce groundbreaking products or services that revolutionize markets and challenge traditional business models. Embrace change, fostering a culture of innovation to stay ahead of competitors and drive industry evolution.



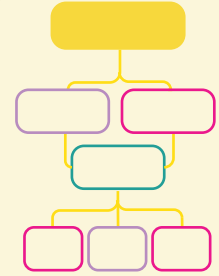
PESTEL ANALYSIS

Examine external factors such as political, economic, social, technological, legal, and environmental influences on your business.



SYSTEM UNCERTAINTY

Recognize and navigate uncertainties within your business environment. Embrace flexibility and adaptability to respond effectively to changes, promoting resilience in dynamic situations.



EISENHOWER MATRIX

Prioritize tasks based on urgency and importance to manage time effectively, especially when juggling multiple responsibilities.



ELKINGTON'S TRIPLE BOTTOM LINE

Evaluate business success based on three dimensions: social, environmental, and financial performance. Prioritize sustainable practices, aiming for positive impacts beyond profit.



SOCIAL IMPACT MEASUREMENT

Measure and assess the social impact of your business using metrics that go beyond financial performance.



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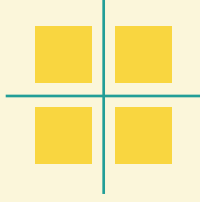


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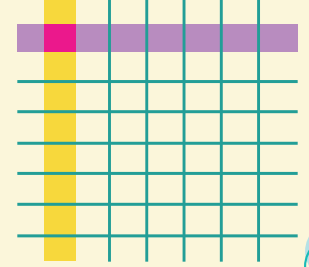
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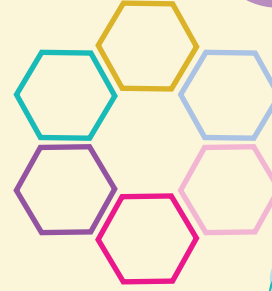
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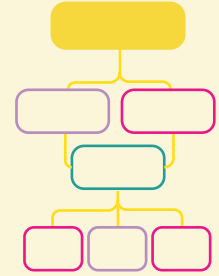
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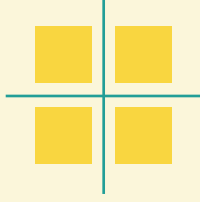


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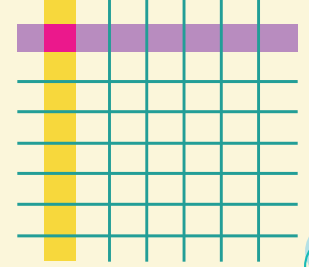
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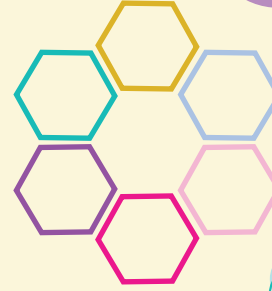
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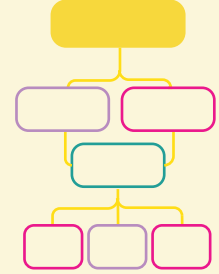
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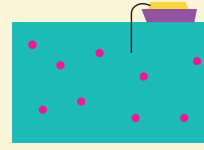
CHANGE MANAGEMENT

Change management is a systematic approach to dealing with the transition or transformation of an organization's goals, processes, technologies, or culture. Especially in the tech space, where the change is constant, evolution is necessary to remain competitive, and enhance overall efficiency.



BLUE OCEAN STRATEGY

Seek uncontested market space by creating innovative products or services, differentiating yourself from competitors, and expanding market boundaries.



SOCIAL IMPACT INVESTING

The provision of finance to organisations addressing social needs with the explicit expectation of a measurable social, as well as financial return



ARTREPRENEURSHIP

Arts entrepreneurship is about leveraging opportunities and taking risks in the pursuit of new ideas that ultimately support activities in the cultural and creative industries.



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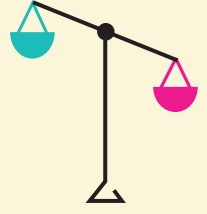
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COST-BENEFIT ANALYSIS

Evaluate the costs and benefits of a project or decision to determine its viability and potential return on investment.



STAKEHOLDER MAPPING

Identify and analyze the key stakeholders involved in or affected by your business. Map their interests, influence, and relationships to ensure effective communication and strategic decision-making.



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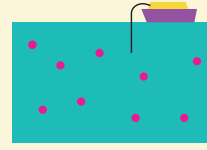
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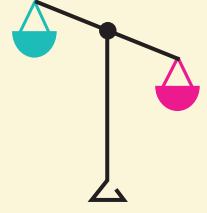
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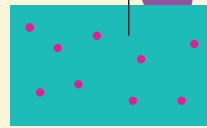
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